







BUSINESS NEW CONSTRUCTION

Financial and Technical Support for All Phases of Your Project

FOCUS ON ENERGY® offers design professionals, builders, developers, and building owners technical and financial support. We are there at every stage of the design and construction process. Financial incentives reduce up-front costs of energy-efficient strategies exceeding Wisconsin energy code requirements.


Whether you are designing multifamily housing, renovating a school, or planning a new warehouse or healthcare building, Focus on Energy provides opportunities to save.

Project Type and Timing Considerations

PLANNING AND DESIGN	CONSTRUCTION DOCUMENTS	BIDDING/ ESTIMATING	CONSTRUCTION	MOVE-IN
<p>Optimal Timing</p>  <p>Energy Design Assistance including income-qualified housing consulting</p>	<p>Opportunities Still Available</p>  <p>Energy Design Review</p>		<p>Fewer Opportunities</p>  <p>Standard Rebates</p>	<p>Contact Us*</p>  <p>*for opportunities within 60 days of occupancy</p>
Express Energy Design Assistance: Multifamily, Warehouse, and Retail				

Which Kinds of Projects Are a Good Fit?

- New buildings with site preparation, design, and construction.
- Buildings undergoing a change of use or adding walls.
- A significant addition to an existing facility.



Get Started Now with Our New Construction Online Tool

Program Eligibility and Requirements

- New construction can be free-standing buildings, adaptive reuse, substantial renovations, and major additions to existing buildings.
- Building types include commercial, industrial, education, government, and multifamily.
- Buildings must be served by a participating Wisconsin electric or natural gas utility.

Visit focusonenergy.com/newconstruction • Need help? Call **800.762.7077**

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.