

# DESIGNING FOR ENERGY EFFICIENCY

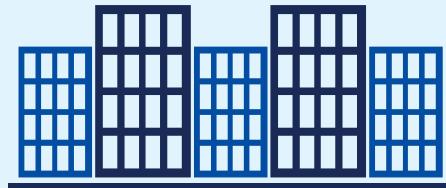
## Multifamily Properties

FOCUS ON ENERGY® has supported more than 250 multifamily new construction projects, helping Wisconsin building owners and tenants save over \$12 million in annual energy costs. If you're developing a new multifamily property, look to Focus on Energy to maximize your energy savings opportunities.

### How It Works

Focus on Energy analyzes your building design and provides options, each progressively more efficient. The analysis includes projected changes to the building's energy use and financial impacts. Building owners can customize dozens of design elements to maximize energy efficiency opportunities while balancing budget considerations.

Below is an example comparison of building design options. In this example, the additional investment to improve the building design from good to best DOUBLES the property's loan potential and net operating income.\*



Average participant savings  
equates to renting an additional  
**54 units every year\*\***

\*\*\*based on U.S. Census median Wisconsin monthly rent of \$867



New buildings and renovations at any stage of design or construction can take advantage of support from Focus on Energy. The earlier you begin, the more you can save. Visit [focusonenergy.com/newconstruction](http://focusonenergy.com/newconstruction) to explore your opportunities.

#### REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.



## What Strategies Will Your Next Project Include?

Maximize your energy savings potential with these top design strategies for multifamily properties:

- Increased wall insulation
- Energy-saving windows
- Efficient lighting systems
- Pump and fan motor controls

## Is Your Project Underway, Beyond the Design Phase?

Express Energy Design Assistance (EDA) is available with a streamlined process and online energy modeling to evaluate your unique project opportunities for energy efficiency and financial incentives.

It's not too late to get started. Visit [focusonenergy.com/expresseda](http://focusonenergy.com/expresseda).



## Beyond the Bottom Line

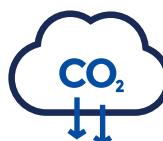
The benefits property owners and tenants gain from participating in Focus on Energy go beyond energy savings, including:<sup>1</sup>



**Increased property value** up to 10%.



**Lower maintenance costs** ranging from 10%-20% less than typical buildings.



**Reduced greenhouse gas (GHG) emissions** and indoor air pollutants tied to common health issues.



**Improved tenant comfort** resulting in fewer complaints and less turnover.

## Want to Learn More?

1. Check out our New Construction Online Tool by visiting [focusonenergy.com/newconstruction](http://focusonenergy.com/newconstruction)
2. Email us at [newconstruction@focusonenergy.com](mailto:newconstruction@focusonenergy.com)
3. Call us at **800.762.7077**

<sup>1</sup> Press: Benefits of Green Building | U.S. Green Building Council (usgbc.org)