



2026 SUMMARY OF SERVICES & REBATES FOR BUSINESSES

FOCUS ON ENERGY® partners with Wisconsin utilities to provide expert Energy Advisor assistance and financial rebates to businesses and industries in Wisconsin.

Start Saving Today!



Standard rebates are available for products purchased and installed between January 1 and December 31, 2026. For a custom incentive, connect with an Energy Advisor at focusonenergy.com/ea-map.



Work with registered Trade Allies to ensure you select qualifying equipment to maximize energy savings. Find a registered Trade Ally at focusonenergy.com/findatradeally.



Utilize the Energy Efficiency Best Practices Guidebooks to reduce energy use and operating costs. Visit focusonenergy.com/guidebooks.

**INCREASED
REBATES
IN 2026**

See page 7 for more information.

Save Energy and Money for Your Business!
800.762.7077 • focusonenergy.com/business



focus on energy®

Partnering with Wisconsin utilities

EARN REBATES FOR YOUR ENERGY-EFFICIENT EQUIPMENT

Rebates

- Standard rebates are available for products purchased and installed in 2026.
- A summary of rebate amounts are listed on pages 3-7. Visit focusonenergy.com/catalogs for current catalogs and information regarding additional rebate and incentive offerings.
- Pre-approval is encouraged for all standard rebates >\$10,000 to guarantee funding.
- Submit your standard application within 60 days of installation, no later than January 31, 2027.

New Construction Services

Comprehensive, integrated, whole building energy simulations provide insight into the project's energy usage and the most cost-effective paths towards higher energy efficiency.

- **Energy Design Assistance (EDA)** - Projects in the planning and design phase - \$55/kW, \$0.11/kWh, and \$1.20/Therm.
- **Express EDA** - Self-directed whole building analysis. Available for multifamily, warehouse, and retail projects in the planning phase through construction completion - \$55/kW, \$0.11/kWh, and \$1.20/Therm.
- **Energy Design Review (EDR)** - Projects nearing Construction Documents (CDs) completion - \$40/kW, \$0.09/kWh, and \$1/Therm.

Check out focusonenergy.com/newconstruction for complete offering details.

Custom Incentive Requirements

Custom incentives are for energy-efficient and renewable energy upgrades not found in the Focus on Energy Rebate Catalogs. These incentives are for non-standard technologies or for projects which do not include a 1-for-1 replacement.

Pre-approval is required prior to ordering equipment, issuing purchase orders, or contracting labor for all **CUSTOM** incentives. To view the Custom Incentive Guide, visit focusonenergy.com/customincentiveguide.

Custom incentives are based on estimated first year energy savings achieved from an energy efficiency or renewable energy upgrade. The calculated savings are multiplied by the custom incentive rates found in the table below. Energy efficiency rates vary depending on the project simple payback. Renewable technologies eligible for custom incentives include biogas, biomass, hydroelectric, solar thermal, and wind.

Custom Incentives

Energy Efficiency	Renewable Energy
\$0.02-\$0.08 per kWh saved	\$0.10 per kWh saved or generated
\$100 per peak kW reduced*	\$125 per peak kW reduced or generated*
\$0.20-\$1.25 per Therm saved	\$1.25 per Therm saved or generated

*Peak kW reduction is determined by the average kW load reduction occurring between 2 p.m. and 6 p.m. on weekdays during June, July, August, and September.

Operations and Maintenance

Improve your bottom line by ensuring your equipment is running at its highest efficiency.

- **Retrocommissioning:** Receive \$0.06-\$0.18/ft² depending on resulting savings.
- **Building Performance Optimization:** Earn \$500 per measure implemented.
- **Tune-Ups and Assessments:** Specialized per customer type.

Visit focusonenergy.com/business/operations-maintenance for more information.

Solar PV Incentives

Businesses are eligible for up to \$25,000 in incentives. Reserve rebate funds at focusonenergy.com/business/renewables.

Refer to the **HVAC REBATE CATALOG** for a comprehensive list of rebates.

HEATING SYSTEMS		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Hot Water Boilers		\$7-\$8/Input MBh	\$7-\$8/Input MBh	12
Outside Air Reset/Cutout Controls		\$100/Control	Not Eligible	13
Boiler Combustion Upgrades	Linkageless Controls	\$35/Boiler HP*	Not Eligible	13
	O ₂ Trim Controls	\$10/Boiler HP*	\$10/Boiler HP*	13
	High Turndown Burners	\$20/Boiler HP*	\$20/Boiler HP*	13
Steam Trap Maintenance and Repair	Steam Trap Survey	\$8/Trap Surveyed	Not Eligible	14
	Steam Trap Repair	\$60-\$250/Leaky Trap Repaired		
Steam Pipe and Fitting Insulation for Space Heating Systems		\$20/Fitting	Not Eligible	14
		\$10/Linear Foot of Pipe		
Infrared Heater		\$7.50/MBh	\$6/MBh	14
Unit Heater		\$4/MBh	\$2.75/Input MBh	15
Packaged Terminal Heat Pump (PTHP)		\$120/PTHP	\$110/PTHP	15
Direct-Fired Make-Up Air Unit	Constant Air Volume	\$0.40/CFM	\$0.30/CFM	15
	Variable Air Volume	\$0.25-\$0.65/CFM	\$0.20-\$0.40/CFM	
COOLING SYSTEMS		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Air Conditioning (A/C) Split and Packaged Systems <5.42 Tons		\$75-\$200/A/C Unit	\$50-\$150/A/C Unit	16
Ground Source Heat Pumps		\$750-\$1,000/System	\$750-\$1,000/System	16
Air Conditioning (A/C) Split, Packaged, and Air Source Heat Pump Systems (≥5.42 Tons)		\$30-\$40/Ton base plus additional \$5/Ton for each 1.0 IEER over minimum	\$25/Ton base plus additional \$3/Ton for each 1.0 IEER over minimum	17
Split-System A/C - Condensing Unit Only		\$25/Ton base plus additional \$5/Ton for each 1.0 EER over minimum	Not Eligible	18
Electric Chiller - Air or Water Cooled		\$8+/Ton base plus additional \$12.50/Ton per 0.1 delta efficiency below maximum	\$4+/Ton base plus additional \$9/Ton per 0.1 delta efficiency below maximum	19-20
VENTILATION AND CONTROLS		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Energy Recovery Ventilator		\$1.25-\$1.35/CFM	\$0.95-\$1.25/CFM	21
ECM HVAC Fan Motors		\$75/Motor	Not Eligible	22
Switched Reluctance Motors		\$70/hp	Not Eligible	22
Advanced RTU Controllers		\$125/Ton	Not Eligible	23
Demand Controlled Ventilation	Multiple Zone RTU/AHU/Unit Ventilator	\$0.50/CFM Outside Air Reduced	\$0.50/CFM Outside Air Reduced	24
	Single Zone RTU/AHU	\$650/RTU/AHU	\$650/RTU/AHU	24
Guestroom Energy Management Control		\$65-\$70/Room	\$65-\$70/Room	24
Smart Thermostat		\$50/Thermostat	Not Eligible	24

* Limited to 50% of project cost

Refer to the **HVAC REBATE CATALOG** for a comprehensive list of rebates.

VENTILATION AND CONTROLS		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Variable Frequency Drive		\$55/hp	\$45/hp (Boiler draft fan and pool pump motor only)	25
Variable Speed Pump with Electronically Commutated Motor (ECM)		\$80-\$400/Pump*	\$80-\$400/Pump*	26
BUILDING ENVELOPE		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Truck Loading Dock Seals	Dock Door Seals	\$250/Door Sealed	Not Eligible	27
	Leveler Ramp Pit External Seals	\$125/Ramp Pit Sealed	\$125/Ramp Pit Sealed	27
Spring-Loaded Overhead Door Hinges		\$170/Door	\$130/Door	27
Roof Insulation	Existing Insulation <R-20	\$0.30/ft ²	Not Eligible	27
	Existing Insulation ≥R-20	\$0.15/ft ²	Not Eligible	27

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Refer to the **LIGHTING REBATE CATALOG** for a comprehensive list of rebates.

LED FIXTURES		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
LED 1' x 4' or 2' x 4' High Performance Troffer		\$10-\$25/Fixture	\$7-\$20/Fixture	11
LED 2' x 2' High Performance Troffer		\$15-\$30/Fixture	\$10-\$20/Fixture	11
Interior and Exterior LED Linear Ambient Fixture		\$6-\$24/Fixture	\$4-\$16/Fixture	11
Interior LED Downlight		\$13/Fixture	\$7/Fixture	12
Exterior LED Downlight		\$20/Fixture	\$10/Fixture	12
LED Track/Mono/Accent Fixture		\$0.30/Watt Reduced	\$0.20/Watt Reduced	12
Interior and Exterior LED Sign Lighting		\$0.50/Watt Installed	Not Eligible	12
LED High and Low Bay Fixture		\$20-\$175/Fixture	\$13-\$90/Fixture	13
Exterior LED Area Fixture and Retrofit Kit		\$30-\$250/Fixture	\$20-\$200/Fixture	14
LED LAMPS		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Interior and Exterior LED High/Low Bay Mogul Screw-Base (E39) Lamp		\$30/Lamp*	Not Eligible	15
Interior and Exterior LED Four Pin-Based Lamp		\$5/Lamp*	Not Eligible	15
Interior LED Linear Replacement Lamp		\$2.75-\$7/Lamp*	Not Eligible	15
Exterior LED Linear Replacement Lamp		\$3.25-\$7/Lamp*	Not Eligible	15
LIGHTING CONTROLS		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Interior and Exterior Advanced Lighting Controls		\$15/Fixture	\$10/Fixture	16
ANSI Controls System Configuration Report		\$500/System Report	\$500/System Report	16
Interior and Exterior Standard Lighting Controls		\$5/Fixture	Not Eligible	16

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Refer to the **LIGHTING REBATE CATALOG** for a comprehensive list of rebates.

OTHER LIGHTING SOLUTIONS		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
New Construction	Lighting Power Density (LPD) better than code requirements	Not Eligible	\$0.05/kWh Reduced	17
Refrigeration Savings for Lighting Upgrades in Warehouse		\$0.20/Lighting Watts Reduced	\$0.15/Lighting Watts Reduced	18
Interior Wattage Reduction, General, ≥1,500 Hours		\$0.20/Watts Reduced*	Not Eligible	18
Interior Wattage Reduction, General, <1,500 Hours		\$0.05/Watts Reduced*	Not Eligible	18
Exterior Wattage Reduction, General, ≥1,500 Hours		\$0.20/Watts Reduced*	Not Eligible	18
Exterior Wattage Reduction, General, <1,500 Hours		\$0.05/Watts Reduced*	Not Eligible	18

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Refer to the **COMMERCIAL REFRIGERATION REBATE CATALOG** for a comprehensive list of rebates.

REFRIGERATION EQUIPMENT		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Evaporator Fan Motors, Walk-in Cooler/Freezer		\$50-\$100/Motor	Not Eligible	8
ECM or Permanent Magnet Synchronous Motor, Cooler/Freezer Case		\$70/Motor	Not Eligible	8
Compressor Head and Condenser Fan Motors		\$50/Motor	Not Eligible	8
Reach-In Refrigerated Case with Doors		\$200/Linear Foot	\$100/Linear Foot	9
Install Doors on Open Multideck-Style Cases		\$100/Linear Foot	\$65/Linear Foot	9
Energy-Efficient Case Doors		\$10-\$130/Door	Not Eligible	9
LED Refrigerated Case Lighting	Horizontal	\$5/Linear Foot of Lamps	Not Eligible	10
	Vertical	\$25/Fixture		
Night Curtains		\$10/Linear Foot	\$7/Linear Foot	10
Strip Curtains for Walk-In Coolers and Freezers		\$8/Linear Foot	Not Eligible	10
Anti-Sweat Heater Control		\$40/Door	Not Eligible	11
Evaporator Fan Speed Controls		\$25-\$30/Motor	\$15-\$16/Motor	11
Demand Defrost Controls		\$20/kW Controlled	\$15/kW Controlled	11
Floating Head Pressure Controls		\$25/hp	Not Eligible	11
COMPRESSED AIR AND VACUUM		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Compressed Air Leak Survey and Repair		\$6/hp	Not Eligible	12
VSD Compressor		\$75/hp	\$75/hp	12
VSD Vacuum Pumps		\$60-\$65/hp	\$60-\$65/hp	13
Cycling or VFD-Controlled Refrigerated Air Dryer		\$2/CFM	\$2/CFM	14
Dewpoint Demand Controls for Desiccant Dryers		\$4/CFM	\$4/CFM	14

Refer to the **PROCESS SYSTEMS REBATE CATALOG** for a comprehensive list of rebates.

COMPRESSED AIR AND VACUUM		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Efficient Desiccant Compressed Air Dryers		\$4-\$4.75/CFM	\$4-\$4.75/CFM	14
No Air-Loss Condensate Drains		\$130/Drain	\$130/Drain	15
Pressure/Flow Controllers		\$20/hp	\$20/hp	15
Compressed Air Mist Eliminators		\$6/hp	\$6/hp	15
Compressed Air Storage		\$35/hp	\$35/hp	15
Air-Entraining Nozzles		\$50/Nozzle	\$50/Nozzle	16
Compressed Air Heat Recovery		\$75/hp*	\$75/hp*	16
Vacuum Pump Heat Recovery		\$75/hp*	\$75/hp*	16
Compressed Air Process Load Shifting (Pre-approval is recommended)		\$300/Compressor hp Shifted*	Not Eligible	16
STEAM SYSTEMS		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Process Steam Trap Maintenance and Repair	Process Steam Trap Survey	\$8/Steam Trap Surveyed	Not Eligible	17
	Process Steam Trap Repair	\$60-\$420/Steam Trap		
Process Boiler Combustion Upgrades	Linkageless Controls	\$35/Boiler hp*	Not Eligible	17
	O ₂ Trim Controls	\$10/Boiler hp*	\$10/Boiler hp*	
	High Turndown Burners	\$20/Boiler hp*	\$20/Boiler hp*	
VARIABLE FREQUENCY DRIVES		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Variable Torque VFD		\$20-\$55/hp	\$15-\$45/hp	18
Constant Torque VFD		\$50/hp	\$40/hp	18
DATA CENTER AND TELECOM FACILITIES		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Data Center and Telecom Air Side Economizer		\$170/Ton	Not Eligible	19
Energy-Efficient Drycooler for Data Center and Telecom		\$130/Ton	Not Eligible	19
UPS and Rectifier Upgrades		\$35/kW of IT Equipment Load	Not Eligible	19

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PROCESS AND SPECIALTY EQUIPMENT		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Radiant Heater Band		\$100/kW of Existing Heater Bands*	\$100/kW of Conduction Band Heaters*	20
Pressure Screen Rotor		\$70/hp*	\$70/hp*	20
Repulper Rotor	Without Extraction Plate	\$60/hp*	\$60/hp*	20
	With Extraction Plate	\$70/hp*	\$70/hp*	20
Splined Rotor Upgrade		\$40/Refiner hp*	\$40/Refiner hp*	20
High Efficiency Side Entry Agitator		\$60/hp*	\$60/hp*	21
Industrial High Frequency Battery Charger		\$7/kW-Hour of Charger Capacity	\$7/kW-Hour of Charger Capacity	21
Process Exhaust Filtration		\$1/CFM Reduced*	\$1/CFM Reduced*	21

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Rebate Rates Increase (Again!)

Enjoy **increased rebate rates** on select standard energy-saving equipment in 2026. Contact your Energy Advisor to confirm eligible upgrades and maximize savings!

Need more information?

For current program information and participation requirements, visit focusonenergy.com/catalogs for current rebate catalogs and applications.

REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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