

STANDARD REBATES

VS.

CUSTOM INCENTIVES

DOCUMENTATION & REQUIREMENTS

◀ REBATE / INCENTIVE BREAKDOWN ▶

- Specific dollar amounts for pre-qualified energy efficiency measures.
- Direct one-for-one replacement for commonly installed equipment.
- Technology qualifications and rebate amounts can be found in the rebate catalogs at focusenergy.com/catalogs.



- Incentives based on energy saved (kW, kWh, and therms) in the first year of operation.
- Work with your Energy Advisor to calculate energy savings and potential incentive amount.

PRE-APPROVAL

- Pre-approval is not required; however, applications exceeding \$10,000 can request pre-approval.
- Applications not pre-approved are subject to program fund availability.
- Rebate catalogs will indicate if pre-approval is required.



- Projects **must** receive pre-approval before equipment is ordered.
- Complete the Custom Project Information form at focusenergy.com/business/equipment-replacement.

APPLICATION PROCESS

1. Install the equipment. Your Energy Advisor can help pre-qualify products.
2. Submit the completed Rebate Application within 60 calendar days of project completion.
3. Attach itemized invoice(s) and applicable Supplemental Data Sheet(s).
4. Receive your rebate check in the mail.



1. Submit your Custom Project Information form and supporting documentation to your Energy Advisor or to business@focusenergy.com.
2. Your Energy Advisor will pre-approve your project and send you an Incentive Agreement for signature.
3. Upon project completion, submit the signed Completion Notice and detailed invoice(s) to your Energy Advisor.
4. Receive your incentive check in the mail.

Contact your Energy Advisor for more information and to get started on your next project.

800.762.7077 • focusenergy.com/ea-map

REDUCING ENERGY WASTE ACROSS WISCONSIN

FOCUS ON ENERGY®, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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