

2026 SUMMARY OF SERVICES & REBATES FOR AGRIBUSINESS

FOCUS ON ENERGY® has been helping farmers become more profitable since 2001. Energy efficiency projects not only save money – they also have the potential to generate **\$762 MILLION in economic benefits** by the year 2040. Find out how your agribusiness can get in on energy efficiency.

**INCREASED
REBATES
IN 2026**

See page 3 for more information.

Start Saving Today!



Work with registered Trade Allies to ensure you select qualifying equipment to maximize energy savings. Find a registered Trade Ally at focusonenergy.com/findatradeally.



Utilize your Energy Efficiency Best Practices Guidebook for recommendations to reduce energy and operating costs. Visit focusonenergy.com/guidebooks.



Consult with your Energy Advisor to uncover ways to save energy and earn rebates at your agribusiness. To find an Energy Advisor near you, see the map on page 4.

Rebates

- Standard rebates are available for products purchased and installed in 2026.
- Pre-approval is encouraged for all standard rebates >\$10,000 to guarantee funding.
- A summary of rebate amounts are listed on pages 2-3. Visit focusonenergy.com/catalogs for current catalog and information regarding additional rebate and incentive offerings.
- Submit your rebate application within 60 days of installation, no later than January 31, 2027.

Custom Incentive Requirements

Custom incentives are for energy-efficient and renewable energy upgrades not found in the Focus on Energy Rebate Catalogs. These incentives are for non-standard technologies or for projects which do not include a 1-for-1 replacement.

Pre-approval is required prior to ordering equipment, issuing purchase orders, or contracting labor for all **CUSTOM** incentives. To view the Custom Incentive Guide, visit focusonenergy.com/customincentiveguide.

Custom incentives are based on estimated first year energy savings achieved from an energy efficiency or renewable energy upgrade. The calculated savings are multiplied by the custom incentive rates (table on right). Renewable technologies eligible for custom incentives include biogas, biomass, solar thermal, and wind.

Custom Incentive Rates

Energy Efficiency	Renewable Energy
\$0.02-\$0.08 per kWh saved	\$0.10 per kWh saved or generated
\$125 per peak kW reduced*	\$125 per peak kW reduced or generated*
\$0.20-\$1.25 per Therm saved	\$1.25 per Therm saved or generated

*Peak kW reduction is determined by the average kW load reduction occurring between 2 p.m. and 6 p.m. on weekdays during June, July, August, and September.

Save Energy and Money for Your Business!
800.762.7077 • focusonenergy.com/agribusiness



focus on energy®

Partnering with Wisconsin utilities

Refer to the **AGRIBUSINESS REBATE CATALOG** for a comprehensive list of rebates.

SPECIALTY EQUIPMENT		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Well Water Plate Heat Exchanger	(<135 milking cows)	\$600/Plate Cooler	\$600/Plate Cooler	12
	(≥135 milking cows)	\$5/Milking Cow ¹	\$5/Milking Cow ¹	12
Variable Speed Control Vacuum Pump (Dairy Farm, Parlor, Milk House)	<501 milking cows	\$10/Milking Cow ¹	\$10/Milking Cow ¹	12
	500-2,000 milking cows	\$7/Milking Cow ¹	\$7/Milking Cow ¹	12
	>2,000 milking cows	\$3/Milking Cow ¹	\$3/Milking Cow ¹	12
Variable-Speed Control Milk Pump (Dairy Farm, Parlor, Milk House)		\$4/Milking Cow ¹	\$4/Milking Cow ¹	12
Low-Energy Livestock Waterer (Heating Element Maximum of 250W)		\$90/Waterer	Not Eligible	13
Zero-Energy Livestock Waterer		\$100/Waterer	\$100/Waterer	13
Swine Farrowing Crate Heater	Single	\$30/Heater	\$30/Heater	13
	Double	\$60/Heater	\$60/Heater	13
Efficient Natural Gas Grain Dryer		\$20 per Wet Bushel/Hr Drying Capacity	\$8 per Wet Bushel/Hr Drying Capacity (Mixed Flow Only)	14
Pump Motor Horsepower (hp) Reduction		\$85/Reduced Horsepower	Not Eligible	15
Greenhouse Glazing		\$1.25/ft ²	\$1.25/ft ²	16
Greenhouse Thermal Curtains		\$1.00/ft ²	\$1.00/ft ²	16
Greenhouse Climate Controls		\$0.60/ft ²	\$0.60/ft ²	16
LIGHTING		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Lighting (Fixtures, Lamps, Controls)		Varies - See Lighting Rebate Catalog for more rebates	Varies - See Lighting Rebate Catalog for more rebates	17-22
LED High/Low Bay Lighting		\$70-\$200/Fixture	\$70-\$80/Fixture	18
LED High/Low Bay Mogul Screw-Base (E39) Lamp		\$30/Lamp	Not Eligible	20
Horticultural Lighting	<700W LED replacing 1,000W HID, Non-Stacked Indoor Farm	\$210/Fixture	\$210/Fixture	21
	<400W LED replacing 600W HID, Non-Stacked Indoor Farm	\$130/Fixture	\$130/Fixture	21
	<700W LED replacing 1,000W HID, Supplemented Greenhouse	\$140/Fixture	\$140/Fixture	21
	<400W LED replacing 600W HID, Supplemented Greenhouse	\$100/Fixture	\$100/Fixture	21
	<250W LED replacing 400W HID, Supplemented Greenhouse	\$90/Fixture	\$90/Fixture	21
	Grow Light System, Non-Stacked Indoor Farm	\$0.15/kWh Saved	\$0.15/kWh Saved	21
	Grow Light System, Supplemented Greenhouse	\$0.15/kWh Saved	\$0.15/kWh Saved	21
Interior Wattage Reduction, General, ≥1,500 Hours		\$0.20/Watt Reduced	Not Eligible	22

¹Average number of cows being milked daily.

Refer to the **AGRIBUSINESS REBATE CATALOG** for a comprehensive list of rebates.

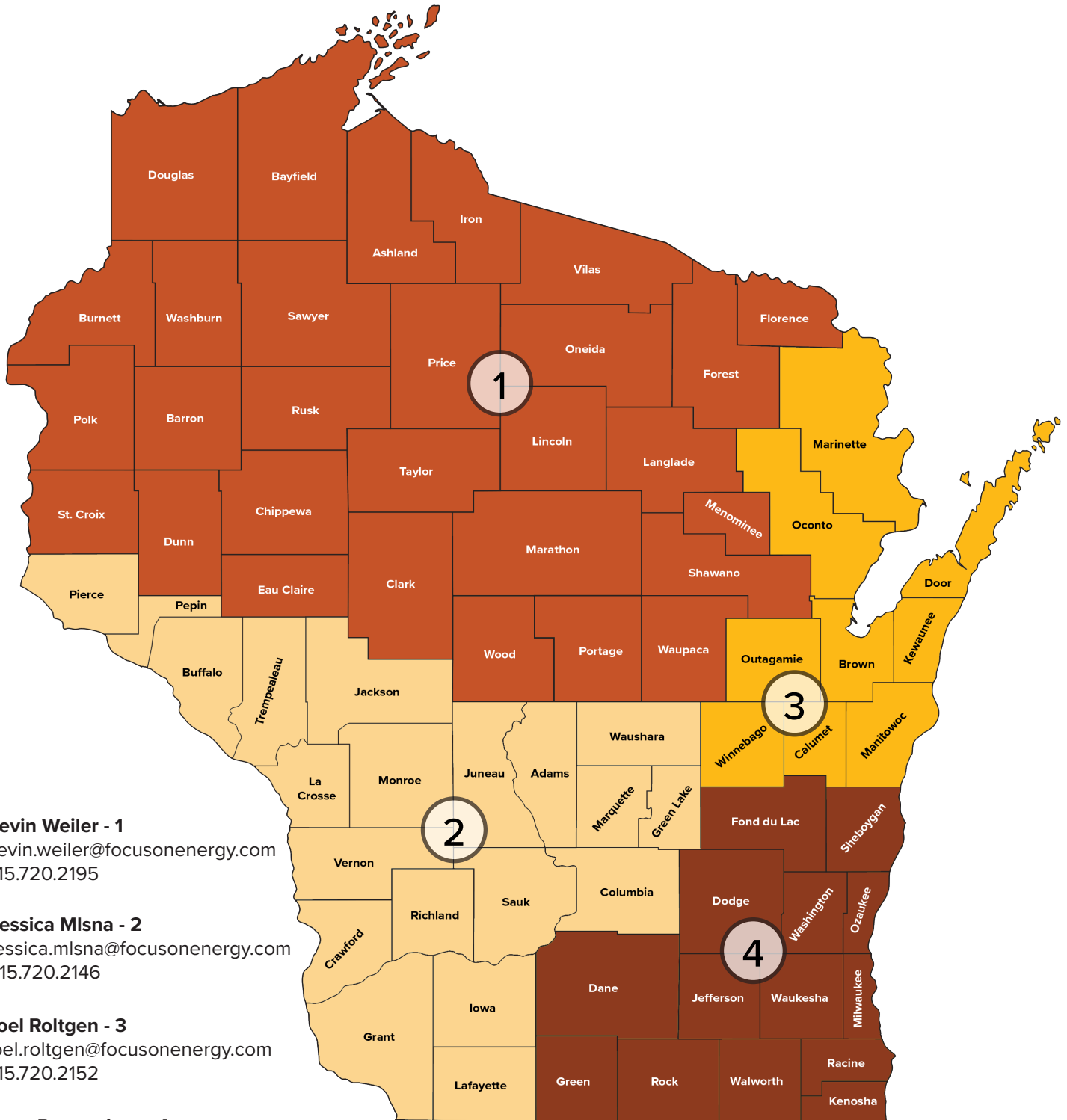
LIGHTING		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Interior Wattage Reduction, General, <1,500 Hours		\$0.05/Watt Reduced	Not Eligible	22
Exterior Wattage Reduction, General, ≥1,500 Hours		\$0.20/Watt Reduced	Not Eligible	22
Exterior Wattage Reduction, General, <1,500 Hours		\$0.05/Watt Reduced	Not Eligible	22
FANS		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
High-Volume Low-Speed (HVLS) Fans		\$100/Fan Diameter (feet)	\$100/Fan Diameter (feet)	23
Ventilation/Exhaust Fans		\$325-\$425/Fan	\$325-\$425/Fan	23
Circulation Fans		\$40-\$90/Fan	\$40-\$90/Fan	23-24
VARIABLE FREQUENCY DRIVES (VFD) AND COMPRESSED AIR		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
VFD, Agriculture Water System		\$70-\$115/hp	\$40-\$70/hp	25
VFD, Irrigation Well Pump		\$70/hp	\$40/hp	25
VFD, Ventilation/Circulation Fan		\$125/hp	\$100/hp	25
VFD, Process Pump		\$70-\$95/hp	\$40-\$60/hp	25
VFD, Constant Torque		\$40-\$55/hp	\$30-\$50/hp	25
Variable Speed Drive Air Compressor		\$75/hp	\$75/hp	26
No Air-Loss Condensate Drain		\$130/Drain	\$130/Drain	26
Compressed Air and Vacuum System Heat Recovery		\$75/hp	\$75/hp	26
Cycling or VFD-Controlled Refrigerated Air Dryers		\$2/CFM	\$2/CFM	27
COOLING AND SPACE HEATING EQUIPMENT		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Air Conditioning Split Packaged Systems (<5.42 tons)		\$75-\$210/A/C Unit	\$50-\$155/A/C Unit	28
Infrared Heater		\$7.50/MBh	\$6/MBh	29
Hot Water Boilers		TBD	TBD	29
Unit Heater		\$4/Input MBh	\$2.75/Input MBh	29
Furnaces		TBD	TBD	30
Direct-Fired Make-Up Air Unit	Constant Air Volume	\$0.40/CFM	\$0.30/CFM	30
	Variable Air Volume	\$0.25-\$0.65/CFM	\$0.30-\$0.40/CFM	30
WATER HEATING EQUIPMENT		EQUIPMENT UPGRADES AND RETROFITS	NEW CONSTRUCTION AND MAJOR RENOVATIONS	CATALOG PAGE #
Refrigeration Heat Recovery (RHR) Unit		\$1,250/RHR Unit	\$1,250/RHR Unit	31
Commercial Water Heater (Dairy Milk House)		\$1,000/Water Heater	\$1,000/Water Heater	31

Rebate Rates Increase

Enjoy **increased rebate rates** on select standard energy-saving equipment in 2026. Contact your Energy Advisor to confirm eligible upgrades and maximize savings!

2026 ENERGY ADVISOR TERRITORY MAP ASSIGNMENTS

Agribusiness Customers



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REDUCING ENERGY WASTE ACROSS WISCONSIN

Focus on Energy, Wisconsin utilities' statewide program for energy efficiency and renewable energy, helps eligible residents and businesses save energy and money while protecting the environment. Focus on Energy information, resources, and financial incentives help to implement energy efficiency and renewable energy projects that otherwise would not be completed.

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